

## Welcome to the world of AXA

## **AXA Group at a glance**

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AXA & the Belgian lifeguards

2022, an extraordinary year

**AXA Hearts in Action** 





# **AXA's noble purpose**

Act for human progress by protecting what matters



AXA has an extremely important role in society.
Our new dream should be to become the most commited insurer to our customers, society, and the planet.

THOMAS BUBERL
CHIEF EXECUTIVE OFFICER OF AXA

## Our noble purpose

## We act for human progress by protecting what matters







## We protect properties

The property-casualty business includes the insurance of personal property (cars, homes) and liability (personal or professional). It covers a broad range of products and services designed for our individual and business clients.

## We protect people

Our individual and group life insurance policies encompass both savings and retirement products, on the one hand, and other health and personal protection products.

## We protect assets

The asset management business involves investing and managing assets for the Group's insurance companies and their clients, as well as for third parties, both retail and institutional clients.



## **Driving progress 2023**

# AXA's strategic plan for 2021-2023



## **Expand**

health and protection business

# **Simplify**

customer experience and accelerate efficiency

# Strengthen

underwriting performance

## Sustain

our climate leadership position

## Grow

cash-flows across the Group

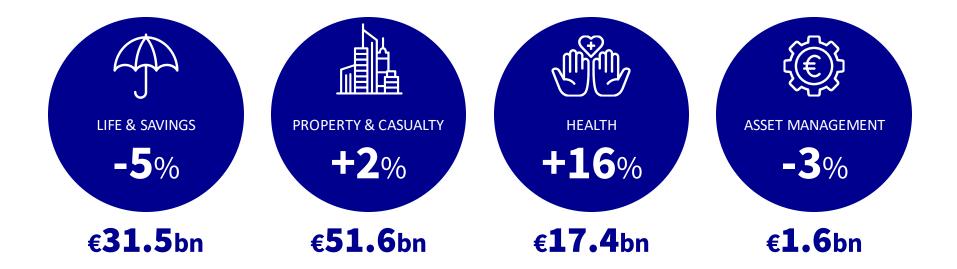


# AXA Group Full Year Earnings 2022

AXA delivered an excellent performance in 2022 on all fronts



# AXA Group Full Year Earnings 2022 Strong sales dynamic across all businesses



Revenues 2022 vs. 2021



## **Key figures**

## Here are some other numbers we are proud of



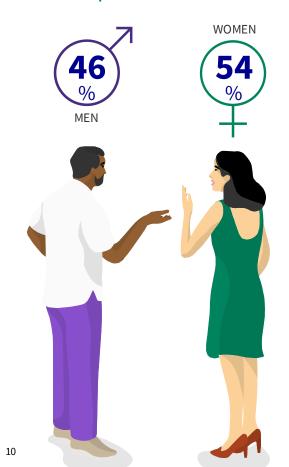
Present in

Where you will find the same quality of service and dedication around the world





## **Key figures Human** capital







## Four values to guide our actions

They anchor the way we make decisions and the way we operate



## **AXA's diversity & inclusive culture**

A culture that enables every employee to bring their whole selves to work. Supporting the **United Nations LGBTI standards** for business Women in insurance initiative to promote innovation and tailored coverage for the female market Global parental leave policy offering 16-week and 4-week fully paid leave for parent and co-parent, also in case of adoption

Objective of **50**% women among AXA's global senior executives by 2023, against 25% in 2015 and 9% in 2009.



# Our AXA Belgium strategy

## Accelerating Growth - Smart Working - Protecting our Business







### **Accelerating Growth**

- 1 Individuals & VSE
- 2 Retail Value Proposition
- 3 Group Health & UL Pension

### **Smart Working**

- 1 Employee Value Proposition
- 2 Customer & Broker Experience
- 3 Simplification & Efficiency

### **Protecting our Business**

- 1 Financial Risks
- 2 Technological Risks
- 3 Climate Risks

## Our strategy

### Our ambition

We want AXA Belgium to be the long-term reference in the Belgian Insurance market across P&C and Life:

- → A leadership position in the Corporate segments
- → A reinforced value proposition in the Retail segments

While continuing to be a pioneering employer with a modern and inclusive employee value proposition.

To achieve this, our 2023 strategy focusses on the following 3 axes:

- Accelerating growth
- 2 Smart working
- Protecting our business





# **AXA again pioneer with Hybrid Working**

We give our people the flexibility to connect and collaborate on our journey to combine, home, office and remote working; to get the best for our customers

### 2015

AXA is a pioneer on the Belgian Labour market allowing its employees 2 days homeworking per week.

### 2022

At AXA we now work by default from home. Minimum 4 days a month we work and collaborate in our AXA offices.

### Why?

Because it's better for our environment, for the well-being of our employees and thus better for our clients.

# **AXA Belgium key figures**

Here are some numbers we are proud of



# **AXA Belgium key figures**

Financial results 2022(€ M)







\*GWP = Gross Written Premium





# Our governance AXA Belgium Board of Directors



Etienne BOUAS-LAURENT | EXECUTIVE DIRECTOR

- Since 01/07/2021
- CEO
   AXA Belgium



Saskia VAN UFFELEN| INDEPENDENT ADMIN.

- Since 02/01/2016
- Member of CNR & Audit Cttee
- Corporate vp Benelux Gfi



Antimo PERRETTA | CHAIRMAN

- Since 26/01/2018
- Chairman of CNR AXA Belgium
- CEO AXA European Market



Antoine BOYER DE LA GIRODAY | EXECUTIVE DIRECTOR

- Since 01/09/2023
- CFO AXA Belgium



André ROLLAND| INDEPENDENT ADMIN.

- Since 01/06/2016
- chairman of Audit/Risk Cttee
- Non-Exec. Chairman of the board FINVEX



Frederic HANNEQUART | INDEPENDENT ADMIN.

- Since 31/05/2023
- Member of Audit/Risk Cttee



Lucie TALEYSON | EXECUTIVE DIRECTOR

- Since 01/10/2020
- CRO AXA Belgium



Chantal DE VRIEZE | INDEPENDENT ADMIN.

- Since 02/01/2016
- Managing Director at Econocom BeNeLux



Marie-Louise ELHABRE | NON EXECUTIVE DIRECTOR

- Since 07/2022
- CSDO Europe, Latin America markets





# Our governance

# AXA Belgium Management Committee



Etienne BOUAS-LAURENT CHIEF EXECUTIVE OFFICER



Philippe COUROUBLE CHIEF P&C OFFICER



Antoine BOYER DE LA GIRODAY CHIEF FINANCIAL OFFICER



Lucie TALEYSON CHIEF RISK OFFICER



Serge MARTIN CHIEF DISTRIBUTION OFFICER



Els JANS CHIEF PEOPLE OFFICER



Audrey AMIOT CHIEF OPERATING OFFICER



Camille
AUDET
CHIEF CUSTOMER OFFICER



Sophie MARCHAL CHIEF INFORMATION OFFICER



## **ENVIRONMENTAL: Fight Climate Change**

Actions planned as an insurer, as an investor and as a role-model company



### INTERNAL

Achieve carbon neutrality by 2025 by reducing our CO<sub>2</sub> emissions by 26% and offsetting residual emissions (ecoefficient buildings, green car fleet, accessibility to public transport & bike parking, digital sustainability)



Already achieved in 2022:

**48%** reduction of CO<sub>2</sub> emissions from 2019



### **CUSTOMERS & BROKERS**

Increase the share of green insurance solutions, that encourage environmentally responsible behaviour and/or reduce the environmental impact of settling claims as far as possible (for example by favouring repair over replacement).



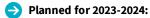
### SOCIETY

Educate the general public on Climate Change by opening up the AXA Climate Schools to employees, schools, partners - in collaboration with NGO Good Planet



#### Already achieved in 2022-2023:

- 100% of AXA Belgium's 2800 employees certified
- 5,400 secondary school pupils followed a workshop



- 270 Climate School workshops for 6,000 extra pupils
- Open the training to our **brokers**



## **SOCIAL: Foster Inclusive Protection**

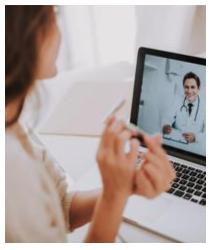
Actions planned as an insurer, as an investor and as a role-model company





INTERNAL

**Develop a diverse & inclusive culture** where everybody can bring 100% of themselves to work. Help our employees to stay **physically and mentally healthy.** 



**CUSTOMERS & BROKERS** 

Promote inclusive insurance and bridge the protection gap by offering inclusive and easily accessible products and services to vulnerable population segments.







Invest in the **financial education of underprivileged children** as
a founding and accommodating
partner of the **NGO TADA** (more
than 1800 teenagers). Each year, a
hundred of AXA volunteers use their
skills to help TADA children to learn.





### Educate the general public on:

- road safety: AXA Road Safety Quizwith NGO VSV/AWSR
- fire safety with NGO Oscare
- health & disease prevention with NGO Foundation against Cancer & NGO La Ligue Cardiologique
- beach safety with the Lifeguards



## **GOVERNANCE: Focus on Impact & Responsibility**



#### INTERNAL

Implement a sustainability governance:

- Sustainability Committee to share practices and follow up all transversal streams
- Network of Sustainability/Green/AXA Hearts in Action ambassadors

Doing business in an **ethical and compliant way:** Codes of Business Conduct (ABC rules, vigilance plan,...)

**Compliance** and frontrunner **on new regulations** (EU Taxonomy and Due Diligence)



#### **CUSTOMERS & BROKERS**

**Environmental, Social & Governance (ESG) criteria embedded** in product design and product approval process

**ESG investment rules** which are more stringent that the sector requirements

First mover on **sustainable underwriting rules** (coal, tobacco)



### SOCIETY

**ESG Reporting:** AXA achieved the **highest rating** in the insurance sector in the S&P Global Corporate Sustainability Assessment

We measure **progress in Belgium** with our 3 ESG local reports:

- AXA Entity Sustainability Index: AXA Belgium

  3rd in ranking among AXA entities
- Community Investment Survey: 56% employee engagement rate
- Environmental Report: -48% CO<sub>2</sub> emissions

With **AXA Research Fund** we invested **EUR 8 million** in Belgian academic research



# **AXA Hearts in Action** – our corporate volunteering program

## In 2022, we achieved a **56% employees' engagement rate!**



**Protect** Belgian **nature & biodiversity** together with **NGO River Cleanup**, by cleaning up the beach and riverbanks before pollution flows into our ocean.



During the **AXA Week for Good,** more than **300** AXA Belgium volunteers have removed more than **10** ton of waste



Walk or run to fight cancer during the 24-hours 'Relay for Life' of the NGO Foundation Against Cancer in order to support people with cancer and raise money for research.



More than **200** employees, partners and brokers volunteered during 4 relays

Fundraising of almost €15 500



At the end of the year, AXA Belgium offers its employees a **breakfast in exchange for employees donating** to a good cause. Purpose is to support the more vulnerable in society.



More than **1600** AXA employees

Fundraising: **14 m³** gifts in nature, **€14 000** financially

For local NGO's that help **homeless** with temporary shelter and reintegration in society



# AXA Belgium is proud partner of the **beach lifeguards**

## Our ambassadors in risk prevention on the coast



**IKWV** is an intercommunal association that guarantees the safety of bathers, swimmers and water sports enthusiasts at the Belgian coast.

AXA Belgium is a proud partner of the Belgian beach lifeguards since more than 25 years.



#### In 2022:



**IKWV: 1850 lifeguards** did more than **1800 interventions**: they rescued swimmers, surfers, sailors or other people in difficulty and reunited children with their parents



**AXA Belgium:** like every year, we donated **high-tech uniforms** for the lifeguards, as well as **kids 'orientation bracelets'** to ensure that children who get lost, can be easily identified and reunified with their parents.















